



## **SOCIAL MEDIA POLICY**

GREATER SPRINGFIELD BASKETBALL ASSOCIATION INC (GSBA)

Approved: 12 June 2026

### **Purpose**

Greater Springfield Basketball Association Inc (GSBA) recognises that photography and videography are a normal and valuable part of sport. Images and video are commonly used by families, participants, coaches, officials, media organisations and sporting bodies to capture achievements, support development, promote participation and celebrate the game of basketball.

GSBA is committed to balancing these legitimate activities with the safety, privacy and wellbeing of all participants, particularly children and young people.

### **Application**

This policy applies to all participants, spectators, parents, guardians, coaches, team managers, referees, volunteers, officials, media representatives and visitors attending any GSBA activity, program, training session, competition or event.

By attending a GSBA activity, individuals acknowledge that photography and videography may occur in accordance with this policy.

#### **1. Photography and Videography Generally**

In Australia, there are generally no laws prohibiting the taking of photographs or video recordings of people participating in sporting activities conducted in public venues.

GSBA supports the legitimate use of photography and videography and does not seek to unnecessarily restrict these activities.



However, all photography and videography must be conducted lawfully, responsibly and in a manner that respects the safety, dignity and welfare of all participants.

**The following conduct is prohibited:**

- Taking images or recordings that are indecent, offensive, sexually suggestive or exploitative.
- Taking images or recordings for voyeuristic purposes.
- Taking images or recordings in change rooms, toilets, shower facilities or other private areas.
- Recording private conversations without the knowledge or consent of those involved where required by law.
- Using images or recordings to harass, intimidate, threaten, bully or cyberbully another person.
- Publishing content that is defamatory, discriminatory, unlawful or otherwise breaches applicable laws.
- Using images for commercial purposes without appropriate consent.

GSBA recommends that families who share images or videos on social media utilise private or closed groups wherever possible.

**2. Child Safety**

GSBA is committed to providing a child safe environment.

Any photography, videography or publication of content that is inconsistent with the safety, welfare, dignity or best interests of a child may result in immediate action by GSBA, including removal from the venue and referral to relevant authorities where appropriate.

All individuals are expected to act in a manner consistent with GSBA's Child Safe Policy and Code of Conduct requirements.



### **3. Exceptions to Photography and Videography**

There are circumstances where photographs or video recordings of an individual may be restricted by law or court order.

These circumstances may include:

- Child custody matters.
- Child protection orders.
- Restraining or protection orders.
- Witness protection arrangements.
- Court-imposed publication restrictions.
- Other legal or safety requirements.

Where such restrictions exist, it is the responsibility of the affected individual, parent or guardian to notify GSBA and provide any relevant supporting documentation where appropriate.

Upon notification, GSBA will take reasonable steps to assist in protecting the individual's privacy and safety; however, GSBA cannot guarantee that all photography or videography can be prevented.

### **4. Live Streaming**

Live streaming of games, training sessions, programs or events is prohibited unless:

- Approved in writing by GSBA Management; or
- Conducted by an approved GSBA media partner; or
- Conducted by an accredited media organisation approved by GSBA.

GSBA reserves the right to approve, refuse or withdraw permission for any live streaming activity at its discretion.



## **5. Photography for Publication or Commercial Use**

Where a photographer or videographer has been engaged by GSBA for promotional, publication or commercial purposes, the individual must:

- Be appropriately identified.
- Hold any required Working with Children Check or equivalent clearance where applicable.
- Comply with all GSBA policies and venue requirements.
- Comply with any participant restrictions that have been notified to GSBA.

GSBA will advise authorised contractors of any known legal restrictions relating to photography and videography.

## **6. Media Organisations and Accreditation**

GSBA may approve media accreditation for recognised media organisations, sporting media providers, websites and social media organisations.

Accredited media representatives must:

- Hold any required Working with Children clearance where applicable.
- Provide evidence of affiliation with their organisation if requested.
- Wear GSBA-issued media accreditation when attending events.
- Comply with all directions issued by GSBA officials.

Where required by GSBA, accredited media personnel operating from courtside or baseline areas must also wear a high-visibility vest.

GSBA may revoke media accreditation at any time where the holder fails to comply with this policy or any reasonable direction.



## **7. Photography for Private and Basketball Purposes**

Parents, guardians and family members may photograph or video their children participating in basketball activities for personal use, provided their actions comply with this policy.

Similarly, coaches, referees, team managers, administrators and officials may take photographs or video recordings for legitimate basketball-related purposes including:

- Coaching and player development.
- Referee education and development.
- Team review and analysis.
- Association promotion and publicity.
- Historical record keeping.

All such use remains subject to the requirements of this policy.

## **8. Tripods and Equipment**

Spectators must not use tripods, camera stands, lighting equipment or other devices that:

- Obstruct the view of spectators.
- Create safety hazards.
- Interfere with participants, officials or venue operations.
- Occupy unreasonable amounts of spectator space.

GSBA officials may direct individuals to relocate or remove equipment where necessary.

## **9. Social Media and Online Publication**

Individuals who publish photographs, videos or other content obtained at GSBA activities remain solely responsible for that content.



Individuals should carefully consider whether the publication of photographs, videos or commentary may identify children, disclose personal information or contribute to online conflict before posting content publicly.

**All content must comply with applicable laws including those relating to:**

- Privacy.
- Defamation.
- Harassment.
- Discrimination.
- Child safety.
- Copyright.

GSBA accepts no responsibility for content published by third parties.

Any content that targets, intimidates, harasses, bullies, threatens or brings participants, volunteers, officials or the Association into disrepute may be investigated under applicable GSBA, Basketball Queensland or Basketball Australia policies.

### **10. Inappropriate Photography or Videography**

Where GSBA reasonably believes an individual is engaging in inappropriate photography, videography or publication activities, GSBA may:

- Direct the individual to cease the activity.
- Require the individual to leave the venue.
- Refer the matter to venue management.
- Refer the matter to police or other authorities.
- Initiate disciplinary action under relevant GSBA, Basketball Queensland or Basketball Australia policies.

Failure to comply with a reasonable direction from GSBA officials may result in removal from the venue and further disciplinary action.



GSBA reserves the right to impose conditions on photography and videography within its venues and events where reasonably necessary to protect participant welfare, child safety, operational requirements or legal obligations.

### **11. Complaints**

Any concerns regarding photography, videography, publication of content or child safety matters involving images should be reported to:

CEO

[ceo@pioneersbasketball.net](mailto:ceo@pioneersbasketball.net)

Integrity Officer

June Tahata

[integrity@pioneersbasketball.net](mailto:integrity@pioneersbasketball.net)

Child Safety Officer

June Tahata

[childsafety@pioneersbasketball.net](mailto:childsafety@pioneersbasketball.net)

All complaints will be assessed in accordance with GSBA policies and any applicable Basketball Queensland requirements.

### **Disclaimer**

The information contained in this Photography and Videography Policy is intended as general guidance only and is not legal advice.

GSBA accepts no liability arising from an individual's failure to comply with applicable laws, regulations or this policy.

Individuals remain responsible for ensuring their conduct complies with all relevant legal and policy requirements.



Approved by:

Greater Springfield Basketball Association Inc (GSBA)

Approved Date: 12 June 2026

Effective Date: 12 June 2026

Review Date: June 2028

Authorised By:

June Tahata

CEO, Integrity Officer & Child Safety Officer

Greater Springfield Basketball Association Inc (GSBA)